

YOUR PATH TO SUCCESS

www.FREMONT.edu



College of
Legal Studies



College of
Business & Digital
Marketing



College of
Wellness



College of
Healthcare



FREMONT COLLEGE®

An Innovator in Professional Education™

CAMPUS . ONLINE . BLENDED

1.800.FRE.MONT
(373.6668)

FREMONT COLLEGE

HISTORY

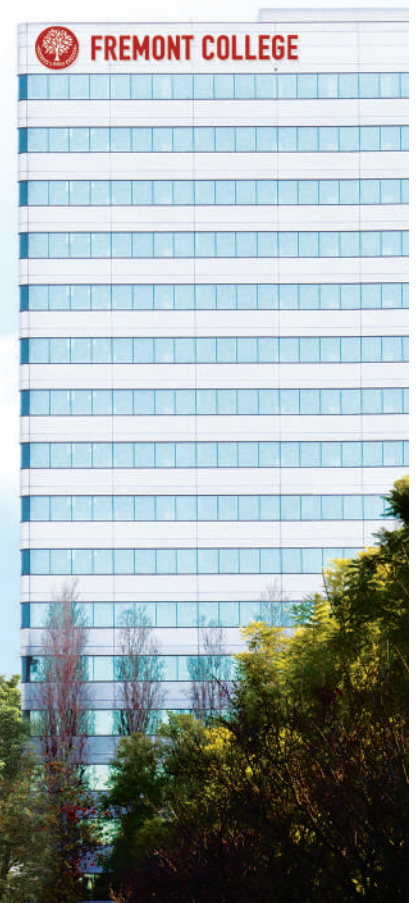
Fremont College has long roots tracing back to 1879 in St. Joseph, Missouri where Platt College, one of the first business schools west of the Mississippi River, was founded.

Over a century later, those roots took a new home when a campus was established in Southern California. But the college didn't truly evolve until Dr. Sabrina Kay assumed leadership in 2007 and shifted its purpose towards bridging the gap between education and employment. It was her vision to provide the Ivy League framework of work-based learning leadership to everyone.

In less than a decade, the school has continued its transformation, fully embracing the benefits of technology while implementing the most effective 21st century learning models that cater to both the diversity and the specificity of each individual student. To improve on the work-based learning leadership framework, Fremont College has created a partnership with Dale Carnegie Training, adding a century's worth of proven relationship-building and communication training to all of the college's curriculum.

Fremont College's advisory board is comprised of an impressive group of CEOs and industry

leaders who invest their expertise and insight to ensure the most relevant and advantageous curriculum. The faculty, staff, and trustees aim to influence the way students learn so that each graduate leaves Fremont wholly prepared to succeed in today's dynamic society.



ACCREDITATIONS AND APPROVALS

Fremont College sets high expectations for itself as an educational institution. The college maintains the utmost standards reflected in its many accreditations and approvals.



- Accredited by the Accrediting Commission of Career Schools and Colleges (ACCSC)
- Recognized by ACCSC as a School of Distinction in 2008-2009 and 2011-2012.
- Recognized by ACCSC as a School of Excellence in 2013-2014.



- Approved by the California Massage Therapy Council * School No.: SCH0063



- Approved to operate by the California Bureau for Private Postsecondary Education (BPPE). Approval to operate means the institution is compliant with the minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of Title 5 of the California Code of Regulations.

Approved by the American Bar Association (ABA)

- Federal financial aid programs available to those who qualify



- Fremont College is approved by the California State Approving Agency for Veterans Education (CSAAVE) to enroll veterans and other eligible persons. Eligible to accept Tuition Assistance (TA) benefits from the U.S. Department of Defense (DoD).



- Approved to provide F-1 and M-1 student visas to international students in accordance with the International Students and Exchange Visitors Program



COMPREHENSIVE CAREER PLANNING



You can't rewrite your own history unless you think ahead. If you start looking for a job the day after graduation, you may not have the internship experience, extracurricular activities, or work proficiency that employers are looking for on your resume.

To improve your career prospects with early planning, you'll meet regularly with a career planning advisor to map out your personalized path to a rewarding career. You will have opportunities to participate in extracurricular activities, volunteer as a student ambassador, and build connections within the community.

You will have regular sessions with your advising team, either in person or online, to make sure you're progressing toward your career goals and developing a solid foundation for your personal success.

THESE SESSIONS WILL FOCUS ON:

- **Resume Preparation:**
Begin writing your resume on your first day of class and make revisions as you progress by highlighting your professional strengths and experiences using proven formats.
- **Cover Letter Writing:**
First impressions count. Earn your application a second look with a well-written, well-researched cover letter.
- **Professional Networking:**
Learn the art of meeting people, working a room, and tapping the "hidden" job market.
- **Interviewing Techniques:**
Understand what employers are looking for in the job interview, and prepare the most common questions they will ask.
- **Mock Interview Practice:**
Practice your interviewing techniques on video and debrief with one of our career advisors. With proper preparation, you will be ready to meet your future employer with confidence.
- **21st-Century Job Searching:**
Learn how to combine technological know-how and job-searching skills to search for, apply to, and land your dream job.



ONLINE LEARNING

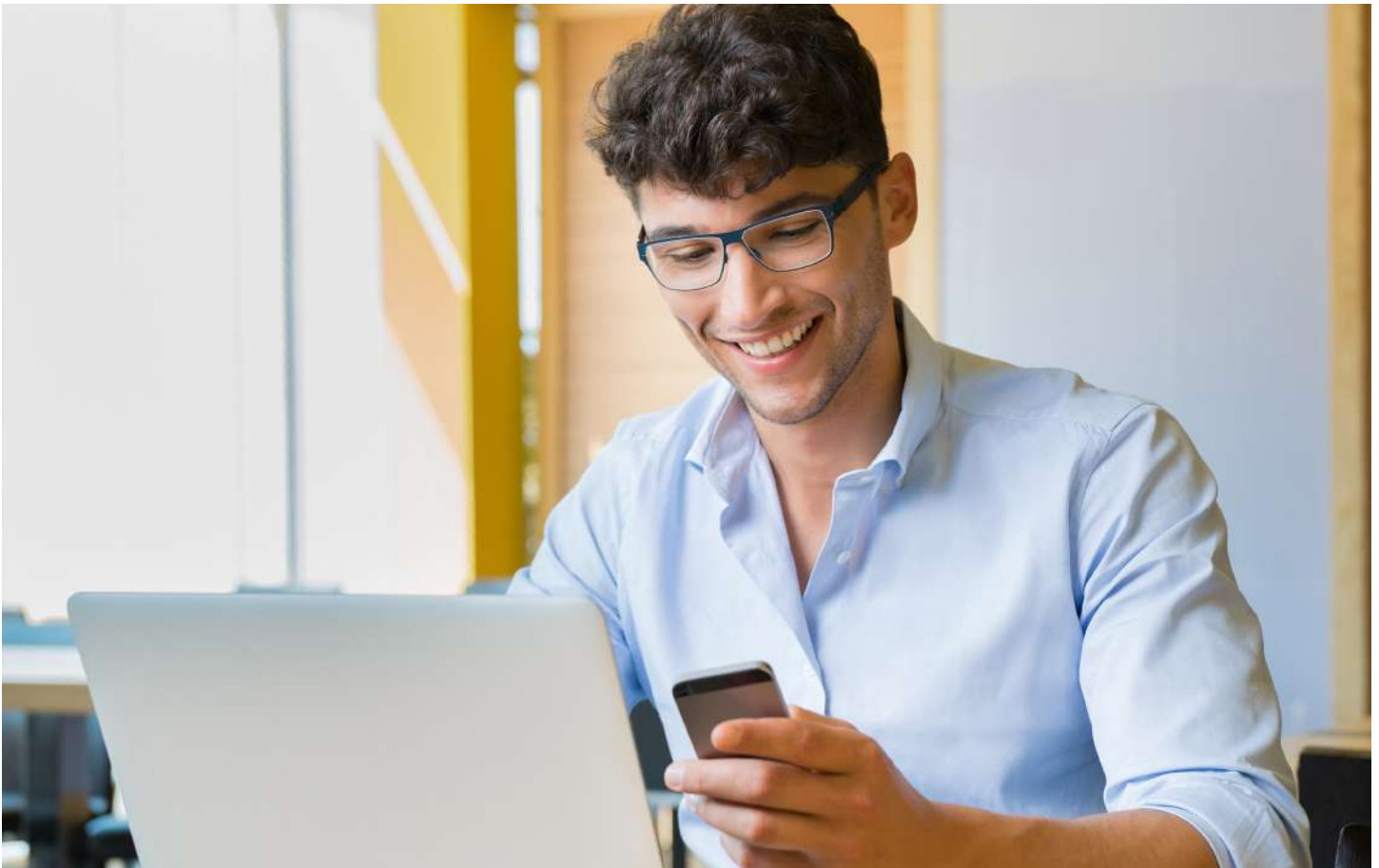
Working multiple jobs, going to school, raising a family and improving for a career all must now happen at the same time. Life moves quickly today, and your attention and focus are often spread in many directions. Fremont College offers many of its programs online. Not only is online education tailored around your specific needs as a student, but you will be able to choose when you take classes. A flexible schedule allows you to take control of your life. It gives you the freedom to prioritize and maximize your efficiency in the present, all while you earn your degree in preparation for your future career.

Students enrolled in online degree programs at Fremont College are provided a convenient and high quality learning experience in a 21st century digital classroom. Students have access to their online classes 24 hours a day, 7 days a week. Lessons can include videos, audio presentations, interactive multimedia and readings. Classes have discussion boards where students and the instructor engage in lively conversations. Instructors also conduct weekly live sessions through webcast in which students can participate live, or they can watch a recording of the session later.

Online students are provided a substantial support structure and community of collaboration. Through study groups and group-based assignments, students have the opportunity to form lasting relationships with their fellow learners. Online instructors are highly accessible by Skype, phone, text and email. Students have easy access to their 5-Star Mentor team. They are provided with a wide array of online library resources, and if necessary, they can request tutoring help. They are invited to become Student Ambassadors in order to support their classmates and plan school-wide events. And online students who live within travel distance to the Fremont College ground campuses are welcome to participate in social activities and use the facilities at any time, including the computer labs and libraries.

ONLINE PROGRAMS INCLUDE:

- Certificate in Health Administration
- Certificate in Web & Mobile Marketing
- Diploma in Business Administration
- Associate Degree in Business Management
- Associate Degree in Digital Marketing
- Associate Degree in Health Information Technology
- Bachelor Degree Completion in Business Leadership
- Bachelor Degree Completion in Healthcare Management
- Master of Business Administration (MBA)





FREMONT'S CULTURE OF CARE

What distinguishes Fremont College from other institutions? Our passionate commitment to student services and our Culture of Care. Every student begins at Fremont College with a 5-Star Mentor team that helps guide you every step of the way. From helping you choose the career path that best highlights your skills and strengths, to ensuring you stay on course to graduate, to preparing fun and engaging activities for you to participate in, your 5-Star Mentor team is invested in making sure you maximize your education experience.

We understand the transition you are making, and the uncertainty that currently hovers over every decision you make moving forward. This is your life. Your future. And we are here to make sure you achieve all you set out to achieve in education and ultimately your career.

Because of your unique transfer situation, every member of your advisory team understands the best, most efficient, and pain free ways to continue your education uninterrupted so you can achieve your goal of graduation on schedule.

They are here to answer any and all questions that you have regarding every aspect of your college experience. They are also available if you simply need counseling or a friend.

MEET YOUR 5-STAR MENTOR TEAM:

- **Admissions Mentor:**
Guides you through the admissions process and makes sure you are acquainted with the school.
- **Financial Aid Officer:**
Will provide answers to all of your questions and work with you and the government to ensure you receive the best possible financial aid package.
- **Academic Dean:**
Is your go-to person for all matters related to classes, assignments, and your degree program.
- **Student Affairs Officer:**
Will ensure you are engaged with student events and activities and is also available to answer questions about classes and your degree program.
- **Career Planning Specialist:**
Will begin working with you on your first day to map out your desired career path until you land the job you want.





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FINANCIAL AID PROGRAMS





FREMONT COLLEGE PARTICIPATES IN THE FOLLOWING FINANCIAL AID PROGRAMS:

- Federal Pell Grants
- Cal Grants
- Federal Supplemental Educational Opportunity Grants
- Federal Work Study Program
- Federal Direct Loan Program
- Vocational Rehabilitation and Job Retraining
- Veterans Administration Funding
- Military Tuition Assistance (TA)
- The My Career Advancement Account(MyCAA) Scholarship Program

Fremont College is approved to offer federal financial aid programs to those who qualify.

Our financial aid team's passion is working with you to make sure a Fremont College education is affordable for you! They will work with you individually to help maximize your financial aid award and guide you through the decision-making process.

If you are transferring to Fremont College from another school, our financial aid department will ensure that your transition flows smoothly by bridging the funding gap between both institutions.

Federal Student Aid
An OFFICE of the U.S. DEPARTMENT of EDUCATION





ALUMNI AND EMPLOYER NETWORK

At Fremont College, graduation isn't the end of your relationship with us. In fact, it is a whole new beginning. We maintain close ties with our alumni long after they enter the workforce. We provide continued job search assistance, help them network with (and possibly hire) new graduates, and welcome them back for alumni social and networking events.

Fremont College works with dozens of reputable and successful employers that offer employment in the industries of your chosen program.

WELLNESS

- Burke Williams Spa
- Cedars Sinai
- Chiropractic Neurology Center
- Coastal Physicians Medical Group
- Equinox
- Forster Physical Therapy
- Glen Ivy Spa
- Kaiser Permanente
- Los Angeles Kings
- Los Angeles Sparks
- Long Beach Memorial Medical Center
- Massage Envy
- Newport Beach Marriott Hotel and Spa
- Phase IV Scientific Health & Performance Center
- San Diego Chargers
- Trilogy Spa
- West Coast Sports Medicine Foundation
- Velocity Sports

PARALEGAL

- Los Angeles County District Attorney's Office
- Orange County Courthouse
- Selman Breitman
- Penney & Associates
- Alder Law PC
- Alvandi Law Group
- Law Offices of Jeffrey S. Benice
- Perona, Langer, Beck, Serbin & Mendoza
- Compton Courthouse
- Robert Half Legal
- Special Counsel Hughes & Hughes
- Law Offices of Paul P. Cheng
- Law Offices of Larry H. Parker
- Malcolm and Cisneros
- Immigration Law Authority
- Canlas Law Group



HEALTHCARE

- Kaiser
- CHOC Hospital
- VA Hospital
- California Medical
- Business Services
- United Health Group
- KECK Medical
- Center of USC

BUSINESS & DIGITAL MARKETING

- Kiewit Infrastructure Group
- Wells Fargo
- Bank of America
- Food4Less
- The Cheesecake Factory
- Hollywood Park Casino
- British Petroleum Products
- Real Mex Restaurant Corporation
- State of California Board of Education
- Department of Public Services
- City of Cerritos
- US Bank
- Apple
- Guess

Job placement assistance is provided, however, Fremont College does not and cannot promise or guarantee employment or level of income or wage rate to any student or graduate.



MASTER OF BUSINESS ADMINISTRATION

MASTER'S DEGREE*

50 Weeks | 50 Quarter Units

**This program is offered online. Students must have earned a bachelor's degree.*

The MBA program engages the global Business Administration industry with a special focus on modern Business practices and innovative education methods that meet current and emerging employers' needs.

The program encapsulates widely accepted professional Business and Management methods while recognizing the continuously changing and evolving marketplace by embracing modern technological practices, forward-thinking business concepts, and advanced research and analysis practicum. This offers candidates a well-rounded approach to Business Administration education by responding to current market trends and needs, while still providing students with a solid and proven foundation.

CLASSES

- Business Ethics and the Legal Ecosystem
- Modern Finance Practices
- Entrepreneurship vs Intrapreneurship Thinking
- Relationship Management
- Project Team and Communication Management
- Crisis and Risk Management
- Managing Across Generations
- Organizational Behavior
- Operational Leadership and Strategy
- Business Case Study and Decision-Making Process

OVERVIEW

INNOVATIVE

A forward thinking and creative team player who builds brand equity in new ways.

LEADER

Possess leadership skills. Takes command and leads team members in a professional and effective manner. Stays level headed, especially during a crisis.

CREATIVE THINKING

Gathers, disseminates, and applies data to problems.

AUTHORITATIVE

Communicates professionally and effectively in a calm and collected manner.

CRITICAL THINKING

Thinks inside, outside, and around the box. There is no problem too big or small that can't be solved.



POTENTIAL CAREERS

- Department Manager
- Business Development Manager
- Corporate Communications Manager
- Product Manager
- Project Manager
- Operations Manager
- Management Analyst
- PR Specialist

POTENTIAL EMPLOYERS

- Accounting Companies
- Marketing Firms
- Retail Companies
- Government Agencies
- Recruitment Agencies
- Non-profit Agencies
- Consulting Companies
- Financial Planning Firms
- Real Estate Agencies
- Schools and Colleges
- And Many More...

For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit <https://fremont.edu/programs/gainful-employment/>

BACHELOR DEGREE IN BUSINESS LEADERSHIP

BACHELOR OF ARTS DEGREE COMPLETION PROGRAM*

60 Weeks | 90 Quarter Units

**This program is offered online. Students must have earned a related associate, or higher level, degree.*



POTENTIAL EMPLOYERS

- Accounting Companies
- Government Agencies
- Marketing Firms
- Financial Planning Firms
- Real Estate Agencies
- Consulting Companies

POTENTIAL CAREERS

- Business Administrator
- Project Manager
- Office Manager
- Human Resource Associate
- Administrative Coordinator
- Retail Manager

OVERVIEW

COMMUNICATION SKILLS

Business leaders must be able to communicate clearly and persuasively. They must effectively discuss issues and negotiate with others, direct subordinates, and explain their policies and decisions to those within the organization.

LEADERSHIP & MANAGEMENT SKILLS

Business leaders must be able to manage successfully by coordinating policies, people, and resources. They must also organize and direct the operations of an organization.

DECISION-MAKING SKILLS

Business leaders need decision-making skills when setting policies and managing an organization. They must assess different options and choose the best course of action.

CLASSES

BUSINESS LEADERSHIP

- | | | |
|--|---|----------------------------------|
| • Business Law | • Internet Marketing | • Information Systems |
| • Human Resources Management | • Business Development and Sales Techniques | • Project and Quality Management |
| • Leadership and Human Capital Development | • Financial and Managerial Accounting | • Entrepreneurship |
| | | • Bachelor Capstone |

GENERAL EDUCATION

- | | | |
|---------------------------|------------------------------|-----------------------------|
| • Business Communications | • Advanced Career Management | • Mythology and Pop Culture |
| • Psychology | • The American Economy | • Information Literacy |
| • Modern U.S. History | • Philosophy and Ethics | • The Art of Persuasion |

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BACHELOR DEGREE IN HEALTHCARE MANAGEMENT

BACHELOR OF SCIENCE DEGREE COMPLETION PROGRAM*

60 Weeks | 90 Quarter Units

**This program is offered online.
Students must have earned a related
associate, or higher level, degree.*

OVERVIEW

HEALTHCARE ORGANIZATIONS

With ever-changing healthcare regulations and financial practices, the future holds numerous challenges for healthcare organizations. From the largest state-of-the-art hospital to the smallest single-doctor clinic, effective organizational management and regulatory compliance will be at the forefront of successful operations. Our students will learn the best practices in structuring medical organizations for maximum efficiency and effectiveness.

MEDICAL INDUSTRY KNOWLEDGE

Tomorrow's healthcare managers will need a solid understanding of the healthcare industry trends and will need the ability to manage an aging population and address global health issues. Students in the healthcare management program receive up-to-date education on important developments and practical responses to ensure quality patient care.

LEADERSHIP AND MANAGEMENT

Leadership and management are critical skills in any organization; and in the medical arena, these skills make the difference in people's lives and their health. Students will learn to mitigate the organizational and interpersonal issues of human resources and structure, as well as the technological and strategic issues facing healthcare and wellness organizations today.

LEADERSHIP AND MANAGEMENT

- Human Resources
- Leadership and Organizational Structures
- Healthcare Technology
- Strategic Planning

MEDICAL INDUSTRY KNOWLEDGE

- Global Health Management
- Long-Term and Disability Treatment
- Effective Patient Care

HEALTHCARE ORGANIZATIONS

- Healthcare Organizations
- Managed Care
- Healthcare Policies

CLASSES

HEALTHCARE ORGANIZATIONS, MEDICAL INDUSTRY, LEADERSHIP AND MANAGEMENT COURSES

- Human Resources Management
- Bachelor Capstone
- Information Systems
- Managed Care and Healthcare Policies
- Anatomy and Medical Terminology
- Epidemiology and Global Health
- Electronic Health Records Management
- Medical Coding and Billing
- Long Term Care and Issues of Aging and Disability
- Quality Management and Patient Safety

POTENTIAL EMPLOYERS

- Doctors' Offices
- Insurance Companies
- Sports and Fitness Centers
- Rehabilitation Centers
- Hospitals

POTENTIAL CAREERS

- Medical Office Manager
- Medical Records Manager
- Rehabilitation Center Manager
- Healthcare Project Manager
- Health Services Manager
- Patient Care Manager

GENERAL EDUCATION

- Philosophy and Ethics
- Information Literacy
- Advanced Career Management
- Advanced American Government
- Psychology
- Business Communications
- Mythology & Pop Culture
- Modern US History
- The American Economy
- The Art of Persuasion

ASSOCIATE DEGREE IN DIGITAL MARKETING

ASSOCIATE OF SCIENCE DEGREE

60 Weeks | 90 Quarter Units

**This program is offered online*

POTENTIAL EMPLOYERS

- Marketing Agencies
- Advertising Agencies
- Public Relations Agencies
- Entertainment PR/Marketing
- Sports PR/Marketing
- Business PR/Marketing

POTENTIAL CAREERS

- Marketing Specialist
- Interactive Project Manager
- SEM Analyst
- SEM Manager
- SEO Specialist
- Social Media Planner

OVERVIEW

ANALYTICAL AND TECHNICAL SKILLS

Students must learn to understand, implement, and perfect PPC, SEO and data analytics initiatives. Students must also learn to craft copy and design websites/landing pages and implement PPC and SEO.

INTERPERSONAL SKILLS

Students must learn to, at times, relate with difficult clients, process what they want, come up with the best strategy, convey that strategy to the client and then execute and produce results.

CREATIVITY

Students must learn to read the available data and think outside the box in order to develop the best brand that will most effectively reach the most people.



CLASSES

DIGITAL MARKETING CORE

- Program Foundations
- Developing Your Marketplace
- Digital Marketing Best Practices
- Search Engine Optimization
- Leveraging Social Media
- Conversion Optimization
- Content Marketing, PR, Brand Management
- Mobile Marketing
- Landing Page Essentials
- Email Marketing
- Pay Per Click Principles
- Data Analytics
- User Acquisition and Retention Strategy
- Measurement and Data Analytics

GENERAL EDUCATION

- College Writing and Success Skills
- English Composition
- Public Speaking
- College Math
- Natural Science
- Modern Music
- Career Development
- Sociology of Sex & Gender

For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit <https://fremont.edu/programs/gainful-employment/>.

ASSOCIATE DEGREE IN HEALTH INFORMATION TECHNOLOGY

ASSOCIATE OF SCIENCE DEGREE

60 Weeks | 90 Quarter Units

**This program is offered online*

OVERVIEW

HEALTHCARE TECHNOLOGY

Today's hospitals, clinics, and physician offices leverage the latest in medical technology to provide patients with the best available care. Students learn about the various interactions between technological systems as they apply to billing and medical records. They will also learn the best practices for effective cross-disciplinary communication between doctors, nurses, and insurance companies to improve results and limit costs for patients across the country.

HEALTHCARE ORGANIZATIONS

- Healthcare Computer Applications
- ICD 10-CM Coding Systems
- Medical and Healthcare Management
- EMR System

MODERN BILLING COMPLIANCE

The ICD-10 billing and coding standard, as well as new Affordable Care Act requirements, are placing major demands on all healthcare providers to upgrade their knowledge base. Our students learn the updated regulations and systems to prepare them for what employers will need from them upon graduation.

MEDICAL INDUSTRY KNOWLEDGE

- Patient Communications
- Healthcare Systems
- Medical Terminology

MEDICAL OFFICE MANAGEMENT

Medical Office Management is designed to meet the needs of individuals who desire to work in medical setting. The students learn the skills needed to work in the front and/or back office of health care institutions, hospitals, clinics (both large or small), medical offices or health maintenance organizations.

LEADERSHIP AND MANAGEMENT

- Written Communication
- Speech Communication
- Quantitative Reasoning
- Critical Thinking

POTENTIAL EMPLOYERS

- Hospitals
- Doctors' Offices
- Insurance Companies
- Healthcare Management Organizations

POTENTIAL CAREERS

- Health Information Technician
- Health Information Manager
- Medical Coder
- Medical Secretary
- Medical Transcriptionist
- Medical Records Technician

CLASSES

HEALTHCARE TECHNOLOGY AND OFFICE MANAGEMENT

- Program Foundations
- Introduction to Medical Insurance and Billing
- Medical Terminology
- Disease Classification (ICD-10)
- Introduction to Electronic Health Records
- Healthcare Procedural Codes (CPT/HCPCS)
- Associate Capstone
- Medical Office Management
- Introduction to Microsoft Office
- Health Information Technology
- Introduction to Medical Accounting
- U.S. Healthcare System
- Healthcare Law and Ethics

GENERAL EDUCATION

- College Writing and Success Skills
- English Composition
- Public Speaking
- College Math
- Natural Science
- Modern Music
- Career Development
- Sociology of Sex & Gender

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ASSOCIATE DEGREE IN PARALEGAL STUDIES

ASSOCIATE OF ARTS DEGREE

60 Weeks | 90 Quarter Units

OVERVIEW

IDENTIFY THE ISSUE

Students learn how to identify cases and the key legal issues involved in a particular matter. An understanding of the legal industry supports the students' deeper study.

- Legal Ethics
- Civil Litigation
- Criminal Law
- Labor and Employment Law

RESEARCH AND ANALYSIS

Students also receive instruction and experience in legal research and analysis, using modern technology and applications. The program emphasizes the role of a paralegal in the legal field.

- Motions and Briefs
- Technology Applications
- Research Database
- Analytical Study

DRAFT LEGAL DOCUMENTS

Students also practice legal drafting in several of their classes in order to prepare themselves for positions at law firms and attorney offices.

- Pleading and Discovery
- Family Practice
- Real Property
- Corporate Transactions

POTENTIAL CAREERS

- Corporate Paralegal
- Family Law Paralegal
- Law Clerk
- Litigation Paralegal
- Immigration Paralegal
- Litigation Support Analyst

*Paralegals may not provide legal services directly to the public except as permitted by law.

AMERICAN BAR ASSOCIATION (ABA) APPROVED PROGRAM

Fremont College is one of only 29 paralegal schools in California that is ABA-approved, which means that the program is held to stricter standards than non-ABA approved programs. Employers often prefer hiring paralegals who attended an ABA-approved paralegal school. The program is designed to provide you with a thorough and comprehensive understanding of both the background and the theory of the modern legal system while simultaneously putting your knowledge into practice.



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CLASSES

PARALEGAL

- Introduction to Law and Ethics
- Civil Procedure
- Legal Research and Writing
- Criminal Law and Procedure
- Torts
- Family Law
- Real Property Law
- Employment Law
- Contracts
- Immigration Law
- Advanced Legal Research and Writing
- Legal Practice Technology

GENERAL EDUCATION

- College Writing and Success Skills
- English Composition
- Public Speaking
- College Math
- Natural Science
- Modern Music
- Career Development
- Sociology of Sex & Gender



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ASSOCIATE DEGREE IN SPORTS & REHABILITATION THERAPY

ASSOCIATE OF SCIENCE DEGREE

60 Weeks | 90 Quarter Units

OVERVIEW

BODY KNOWLEDGE

Students in this wellness program learn the anatomical and physiological science of the human body, which provides the foundation for how massage works.

PRACTICE OPPORTUNITIES

WESTERN AND EASTERN MASSAGE

Students also take courses in western massage techniques such as Swedish Massage, Deep Tissue Massage, Neuromuscular Therapy, and Sports Massage.

SPORTS THERAPY

- Biomechanics
- Injury Assessment
- Therapeutic Exercise

SPORTS REHABILITATION THERAPY

The Sports and Rehabilitation therapy classes emphasize the application of massage techniques to help patients with injury rehabilitation or improved athletic performance.

PROFESSIONALISM

- Speech Communication
- Concepts and Influences
- Ethics
- Personal Competencies



POTENTIAL EMPLOYERS

- Doctors' Offices
- Insurance Companies
- Sports and Fitness Centers
- Rehabilitation Centers
- Hospitals

POTENTIAL CAREERS

- Rehabilitation Therapist
- Certified Massage Therapist
- Independent Sports Therapist
- Team Sports Therapist
- Chiropractic Aide
- Independent Massage Therapist
- Occupational Therapist
- Spa Masseur / Masseur
- Resort / Cruise Ship Massage Therapist
- Special Event Massage Therapist
- Hotel Massage Therapist
- Spa Body Therapist

CLASSES

- | | | |
|--|--|--|
| <ul style="list-style-type: none"> • Anatomy and Physiology - Systems of the Body • Massage Therapy Techniques • Swedish Massage Techniques • Somatic Tissues and Biomechanics | <ul style="list-style-type: none"> • Deep Tissue and Neuromuscular Therapy • Physical Therapy Procedures • Sports and Specialized Massage • Eastern Theory and Practice • Modalities and Agents in Physical Therapy | <ul style="list-style-type: none"> • Therapeutic Exercise & Procedures • Advanced Biomechanics and Assessment • Applications of Sports Therapy • Business, Ethics & MBLEx Prep |
|--|--|--|

*Approved by California Massage Therapy Council (CAMTC) - School No.: SCH0063

GENERAL EDUCATION

- College Writing and Success Skills
- English Composition
- Public Speaking
- College Math
- Natural Science
- Modern Music
- Career Development
- Sociology of Sex & Gender

*Attendance and/or graduation from a CAMTC approved school does not guarantee certification by CAMTC. Applicants for certification shall meet all requirements as listed in California Business and Professions Code section 4600 et. seq.

For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit <https://fremont.edu/programs/gainful-employment/>.

ASSOCIATE DEGREE IN BUSINESS MANAGEMENT

ASSOCIATE OF ARTS*

60 Weeks | 90 Quarter Units

**This program is offered online.*

The Associate Degree in Business Management prepares students for a career requiring an understanding businesses and business functions. Students will understand how to act ethically and professionally within the business environment, including how to communicate effectively with co-workers and clients.

Students will become proficient in using software such as Microsoft Word, Excel and PowerPoint. The degree also provides graduates with the background necessary to continue their education in a business-related bachelor's program.

CLASSES

- Program Foundations
- Understanding Business and Management Structures
- Professionalism and Work Ethic
- Effective Communication Practices
- Customer Expectation Management
- Business Communication Software
- Management Information Systems
- Presentation Software
- High Impact Presentations
- Customer Relationship Management (CRM) Systems
- Finance for the Non-Finance Manager
- Project Scope, Time and Quality Management
- Winning with Relationship Selling
- Leveraging Social Media
- User Acquisition and Retention Strategies

OVERVIEW

COMMUNICATION

Business managers should be able to communicate effectively and professionally. This skill is crucial to stay competitive and current in the business world.

CRITICAL THINKING

Business managers need to be critical thinkers and have excellent problem solving skills. To ensure your company grows and is successful, you must be able to analyze and problem solve.

MANAGEMENT

A business manager should have a good demeanor, social perceptiveness, and excellent people skills. As a business manager, you will manage many different types of people, so understanding this skill is crucial.

TIME MANAGEMENT SKILLS

Business managers should be organized and have impeccable time management skills.



GENERAL EDUCATION

- College Writing and Success Skills
- English Composition
- Public Speaking
- College Math
- Natural Science
- Modern Music
- Career Development
- Sociology of Sex & Gender

POTENTIAL CAREERS

- Administrative Coordinator
- Office Administrator
- Marketing Associate
- Clerk
- Procurement Clerk
- Personal Assistant
- Project Management Associate

POTENTIAL EMPLOYERS

- Accounting Companies
- Marketing Firms
- Retail Companies
- Government Agencies
- Recruitment Agencies
- Non-profit Agencies
- Consulting Companies
- Financial Planning Firms
- Real Estate Agencies
- Schools and Colleges
- And Many More...

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DIPLOMA IN BUSINESS ADMINISTRATION

DIPLOMA

30 Weeks | 45 Quarter Units

**This program is offered online*

OVERVIEW

COMMUNICATION

Business administration professionals must be able to communicate clearly and professionally with management, colleagues, vendors, customers and clients, with effective speaking and writing skills.

TECHNOLOGY

Business administration professionals possess an understanding of common, modern computer software, including word processing, spreadsheet and presentation applications.

PROFESSIONALISM

Business administration professionals must represent themselves in a professional manner through dress, communication, and actions.

KNOWLEDGE

Business administration professionals must possess a basic knowledge of business concepts and practices, including the importance of customers and the role of suppliers.

TIME MANAGEMENT

This skill is critical to ensure that business administration professionals stay on track and up-to-date.

POTENTIAL EMPLOYERS

- Accounting Companies
- Marketing Firms
- Retail Companies
- Government Agencies
- Recruitment Agencies
- Non-profit Agencies
- Consulting Companies
- Financial Planning Firms
- Real Estate Agencies
- Schools and Colleges
- And Many More...



CLASSES INCLUDE A SELECTION OF THE FOLLOWING

- Program Foundations
- Understanding Business and Management Structures
- Professionalism and Work Ethic
- Effective Communication Practices
- Customer Expectation Management
- Business Communication Software
- Management Information Systems
- Presentation Software
- High Impact Presentations
- Customer Relationship Management (CRM) Systems
- Finance for the Non-Finance Manager
- Project Scope, Time and Quality Management
- Winning with Relationship Selling
- Leveraging Social Media
- User Acquisition and Retention Strategies
- College Writing and Success Skills
- Critical Thinking
- Career Development

POTENTIAL CAREERS

- Office Coordinator
- Administrative Assistant
- Customer Service Representative
- Data Entry Specialist
- Clerical Assistant
- Personnel Assistant

For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit <https://fremont.edu/programs/gainful-employment/>.

CERTIFICATE IN WEB & MOBILE MARKETING

CERTIFICATE

30 Weeks | 45 Quarter Units

**This program is offered online*

POTENTIAL EMPLOYERS

- Marketing Agencies
- Advertising Agencies
- Public Relations Agencies
- Entertainment PR/Marketing
- Sports PR/Marketing
- Business PR/Marketing

POTENTIAL CAREERS

- Web Marketing
- SEM Analyst
- PPC Specialist
- Social Media Specialist
- Mobile Marketing Specialist
- Email Marketing Specialist

OVERVIEW

ANALYTICAL AND TECHNICAL SKILLS

Students must learn to understand, implement, and perfect PPC, SEO and data analytics initiatives. Students must also learn to craft copy and design websites/landing pages and implement PPC and SEO.

INTERPERSONAL SKILLS

Students must learn to, at times, relate with difficult clients, process what they want, come up with the best strategy, convey that strategy to the client and then execute and produce results.

CREATIVITY

Students must learn to read the available data and think outside the box in order to develop the best brand that will most effectively reach the most people.



CLASSES INCLUDE A SELECTION OF THE FOLLOWING

- Program Foundations
- Developing Your Marketplace
- Digital Marketing Best Practices
- Search Engine Optimization
- Leveraging Social Media
- Content Marketing, PR, and Brand Management
- Mobile Marketing
- Landing Page Essentials
- Email Marketing
- Conversion Optimization
- User Acquisition and Retention Strategies
- Pay Per Click Principles
- Measurement and Data Analytics

GENERAL EDUCATION

- College and Writing Success Skills
- English Composition
- Public Speaking
- College Math
- Natural Science
- Modern Music
- Career Development
- Sociology of Sex & Gender

For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit <https://fremont.edu/programs/gainful-employment/>.



CERTIFICATE IN HEALTH ADMINISTRATION

CERTIFICATE

30 Weeks | 45 Quarter Units

**This program is offered online*

OVERVIEW

HEALTHCARE TECHNOLOGY

Today's hospitals, clinics, and physician offices leverage the latest in medical technology to provide patients with the best available care. Students learn about the various interactions between technological systems as they apply to billing and medical records. They will also learn the best practices for effective cross-disciplinary communication between doctors, nurses, and insurance companies to improve results and limit costs for patients across the country.

MEDICAL INDUSTRY KNOWLEDGE

- Patient Communications
- Healthcare Systems
- Medical Terminology

MODERN BILLING COMPLIANCE

The ICD-10 billing and coding standard, as well as new Affordable Care Act requirements, are placing major demands on all healthcare providers to upgrade their knowledge base. Our students learn the updated regulations and systems to prepare them for what employers will need from them upon graduation.

HEALTHCARE ORGANIZATIONS

- Healthcare Computer Applications
- ICD-10-CM Coding Systems
- Medical and Healthcare Management
- EMR System

MEDICAL OFFICE MANAGEMENT

Medical Office Management is designed to meet the needs of individuals who desire to work in medical setting. The students learn the skills needed to work in the front and/or back office of health care institutions, hospitals, clinics (both large or small), medical offices or health maintenance organizations.

LEADERSHIP AND MANAGEMENT

- Written Communication
- Speech Communication
- Quantitative Reasoning
- Critical Thinking

POTENTIAL EMPLOYERS

- Hospitals
- Doctors' Offices
- Insurance Companies
- Healthcare Management Organizations

POTENTIAL CAREERS

- Health Information Clerk
- Medical Records Coordinator
- Coder
- Medical Secretary
- Medical Transcriptionist

CLASSES INCLUDE A SELECTION OF THE FOLLOWING

CORE

- Program Foundations
- Introduction to Medical Insurance and Billing
- Medical Terminology
- Disease Classification (ICD-10)
- Introduction to Electronic Health Records
- Healthcare Procedural Codes (CPT/HCPCS)
- Medical Office Management
- Introduction to Microsoft Office
- Health Information Technology
- Introduction to Medical Accounting
- U.S. Healthcare System
- Healthcare Law and Ethics

GENERAL EDUCATION

- College Writing and Success Skills
- English Composition
- Public Speaking
- College Math
- Natural Science
- Sociology of Sex and Gender
- Modern Music
- Career Development

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DIPLOMA IN MASSAGE THERAPY

DIPLOMA

40 Weeks | 60 Quarter Units

OVERVIEW

BODY KNOWLEDGE

Students in this Massage program learn the anatomical and physiological science of the human body, which provides the foundation for how massage works.

MASSAGE TECHNIQUES

Students take courses in Massage Therapy, and sports massage techniques such as Swedish Massage, Deep Tissue Massage, Neuromuscular Therapy, and Sports Massage.

PRACTICE OPPORTUNITIES

- LA Marathon
- Mt. SAC Cross-Country
- Invitational Half Marathon Holiday
- Long Beach Marathon
- VA Hospitals

PROFESSIONALISM

- Speech Communication
- Concepts and Influences
- Ethics
- Personal Competencies

SPORTS THERAPY

- Biomechanics
- Sports Massage



POTENTIAL EMPLOYERS

- Doctors' Offices
- Wellness Centers
- Sports and Fitness Centers
- Rehabilitation Centers
- Hospitals
- Spas

POTENTIAL CAREERS

- Spa Masseur / Masseuse
- Resort / Cruise Ship Massage Therapist
- Special Event Massage Therapist
- Hotel Massage Therapist
- Spa Body Therapist



CLASSES INCLUDES A SELECTION OF THE FOLLOWING:

WELLNESS CORE COURSES

- Massage Therapy Techniques
- Anatomy and Physiology - Systems of the Body
- Swedish Massage Techniques
- Somatic Tissues and Biomechanics
- Deep Tissue and Neuromuscular Therapy
- Business, Ethics and MBLEx Prep
- Sports and Specialized Massage
- Eastern Theory and Practice

*Approved by California Massage Therapy Council (CAMTC) - School No.: SCH0063

GENERAL EDUCATION

- College Writing and Success Skills
- English Composition
- Public Speaking
- College Math
- Natural Science
- Modern Music
- Career Development
- Sociology of Sex & Gender

*Attendance and/or graduation from a CAMTC approved school does not guarantee certification by CAMTC. Applicants for certification shall meet all requirements as listed in California Business and Professions Code section 4600 et. seq.

For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit <https://fremont.edu/programs/gainful-employment/>.



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DIPLOMA IN SPORTS THERAPY & MASSAGE

DIPLOMA

30 Weeks | 45 Quarter Units

OVERVIEW

APPLIED KNOWLEDGE

A sports therapy and massage professional possesses knowledge of anatomy, physiology and kinesiology and applies this knowledge to clients.

INTERPERSONAL SKILLS

A sports therapy and massage professional needs to possess strong interpersonal skills, and be able to effectively communicate with clients, coaches, and other medical professionals.

DETAIL-ORIENTED

A sports therapy and massage professional must create treatment plans and detailed, accurate records of clients' progress to ensure the treatment is working.

PROBLEM SOLVING SKILLS

A sports therapy and massage professional must be able to assess and utilize critical thinking to determine the best treatment plan for each patient.



CLASSES

- Rehabilitative Sports Massage A
- Rehabilitative Sports Massage B
- Anatomy & Physiology and Biomechanics
- Anatomy & Physiology of the Body
- Therapeutic Exercise
- Specialized Massage
- Swedish Massage Techniques
- Deep Tissue
- Foundations of Massage Therapy
- Business and Ethics
- College Writing and Success Skills
- Career Development

*Approved by **California Massage Therapy Council (CAMTC)** - School No.: SCH0063

POTENTIAL EMPLOYERS

- Rehabilitation Centers
- Sports Injury Clinics
- Physical Therapy & Chiropractic Offices
- Teams and Individual Athletes
- Colleges and Universities
- Wellness Centers

POTENTIAL CAREERS

- Sports Massage Therapist
- Rehabilitation Therapist
- Medical Massage Therapist
- Special Event Massage Therapist
- Spa Massage Therapist



*Attendance and/or graduation from a CAMTC approved school does not guarantee certification by CAMTC. Applicants for certification shall meet all requirements as listed in California Business and Professions Code section 4600 et. seq.

For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit <https://fremont.edu/programs/gainful-employment/>.



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DIPLOMA IN PHYSICAL THERAPY AIDE & MASSAGE

DIPLOMA

30 Weeks | 45 Quarter Units



OVERVIEW

ORGANIZATIONAL SKILLS

A Physical Therapy Aide should be able to prioritize and multi-task when needed. They will be tasked with maintaining detailed records and assisting in administrative tasks such as scheduling, answering phones, and ordering supplies.

COMPASSION / PATIENCE

A Physical Therapy Aide should be uplifting and create a positive environment. Because the recovery process takes time, they must exercise both compassion and patience with each patient. Building trust and making each person feel comfortable are both key components.

*The Physical Therapy Aide & Massage Program is not approved by the **California Massage Therapy Council (CAMTC)**

INTERPERSONAL SKILLS

A Physical Therapy Aide needs to be able to listen carefully to clients to ensure that they understand how to best treat each person based on their needs. They must be able to communicate effectively with patients and other medical/health personnel.

PHYSICAL STAMINA

A Physical Therapy Aide might help several injured people on a daily basis, working on their feet throughout appointments. They will assist with physically demanding routines and aiding patients in movement, so they must be able to kneel, bend, and lift fully.

POTENTIAL EMPLOYERS

- Hospitals
- Assisted Living Facilities
- Physical Therapy Clinics
- Orthopedic Clinics
- Rehabilitation Centers
- Nursing Homes

POTENTIAL CAREERS

- Physical Therapist Aide
- Clinical Rehabilitation Aide
- Rehabilitation Aide
- Occupational Therapy Aide
- Rehabilitation Aide
- Massage Therapist

CLASSES

- Physical Therapy Aide & Rehabilitation
- Physical Therapy Procedures
- Modalities and Agents in Physical Therapy
- Therapeutic Exercise
- Anatomy & Physiology and Biomechanics
- Anatomy & Physiology of the Body
- Swedish Massage Techniques
- Deep Tissue
- Specialized Massage
- Business and Ethics
- College Writing and Success Skills
- Career Development



For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit <https://fremont.edu/programs/gainful-employment/>.

HEART-CENTERED CORE VALUES

Hardworking

Ethical

Accountable

Relavant

Thankful

WHY FREMONT COLLEGE?



TOP 10 REASONS

- 1 Guaranteed* pre-registered schedule to earn your degree in 15+ months. Day or Night on campus, online, or blended learning.
- 2 Career development plan from day one. Resume building, mock interviews, and sourcing jobs.
- 3 Hands-on group learning for accelerated, intense, career-focused programs.
- 4 Highly supportive environment including peer mentoring.
- 5 Industry practitioners serve as faculty.
- 6 Five advisors assigned to you as your personal mentors and coaches.
- 7 Accomplished and influential CEOs and hiring managers as advisory board members
- 8 Dale Carnegie-inspired leadership skills
- 9 Your own personal financial advisor to help with federal financial aid planning.
- 10 Nationally accredited by ACCSC, licensed by BPPE, and approved by the American Bar Association, **California Massage Therapy Council (CAMTC), SEVIS, and CSAAVE to enroll veterans and other eligible persons.

*Student must progress as originally scheduled without failing a grade or taking a leave of absence.

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